

Josh Business Vision

I am so glad to be in this position we are in with our business where we've really grown it to an incredible level and it continues to grow for us day-by-day. We have a thriving coaching practice here in the Athens area with two coaching groups of 8 or more people signed up to work with us at any given time. The groups are full of really interesting people from different walks of life and different occupations; we have people who are in sales, entrepreneurs and business owners, plus people in the nonprofit sphere coming to us.

It's so awesome that we have created a process that leads to dramatic, radical change in their lives, and that it is our own proprietary way of doing things that just flat-out gets results. It gives me enormous confidence in telling them that our coaching is \$1,800 because we deliver so much impact to our clients and they aren't batting an eye at the price, only feeling excitement because they know how helpful it will be for them and their lives.

We have an army of people that have been through our programs who prospective clients can call upon to ask any questions they have about the program. We have people telling us that, "This is the best thing I've ever done for my business!" and singing our praises to their friends. We have plenty of friends and contacts who say, "I know exactly what you can do and how you can help me!" because we have gotten so good at explaining our business in a way that really intrigues people and makes them excited about learning more. I really love the interactions with these people and the feeling that we are helping them tremendously in their businesses and in their personal lives.

It's so great that we have money pouring in from all of our projects and from multiple streams of income, both from multiple sources online and from our many clients who we've helped. This flow of abundance allows us to rent a really cool office space like A Divine Event's old building. It's got plenty of space for us to work and set up computers for graphics editing and for the cool marketing things we're doing with our company. I love the modern, urban feel it has with the old brick look and how we've outfitted our office with a really nice built-in studio to film our information there and to make really cool videos. I love how well the brick contrasts with all of our clothes, which allows us to mix it up more and more. We also have a nice conference room area and a table to meet people where we can hold our sessions or meet with interesting people. I love the look and feel of our office!

Our online presence has grown to a staggering level and we have 10,000 e-mail subscribers who are hungry for our information on our e-mail list. We've learned so much about online marketing that we really know how to make everything work and how to push all the right levers with our marketing, but in a way that feels truly authentic and fulfilling. It's like we're building a personal connection with every single person who gets into our sphere. I love the strategies we've put into place and all the great content that we've put out there on our site. We have products selling in our sleep like our 6-audio CD program that people are writing rave reviews about and sending in videos and e-mails of how it has helped them change their business dramatically just from learning this information.

Companies are approaching us about buying our products and they love the energy we've put into our process and how the CDs lead to dramatic results for their people. Any time a new person joins our list, and we have tons of people joining each and every day, we know that some of them are going to buy our products.

It's really awesome to be making money while we sleep and to have a sales process built in to our marketing efforts. The cool thing is that we're doing so well financially, bringing in \$100,000+ each launch and having steady recurring revenue, that we have hired people to help us manage the business. We've got really sharp people who help push our business forward and help carry out the details of online marketing that we don't want to do. It has really freed us up to create content and do what we do best in our business. I love having the breathing room to know that I can take a week or even a month off and travel around Europe, or visit Argentina, and we've got plenty of money in the bank and more money rolling in.

I love having an active Twitter presence and Facebook following of 10,000 people who love our content and love the information we're putting out there to the world. And it feels really great to know that we've built up our following of hungry customers who really trust us and respect our advice about how to build their businesses.

Also, we're having major media outfits approach us about writing articles and creating content for them, plus people with big lists who want to interview us and give us some great exposure. I love having the confidence that we can talk with anybody in the industry because we create such great content and we really know our stuff. It feels great to be a really in-demand trainer and speaker and it's all from creating this enormous platform of good and well-being.

We have partnered with some of the big names and personalities in the business and online world to deliver amazing content to our list, and it's great to call so many of them friends and to have personal conversations with them. I love having really big thinkers and amazing people on speed dial for a conversation at a moment's notice. ;) I love having connections with them and feeling like my network has expanded to such an enormous level in the online world. It feels great to be surrounded by big thinkers.

Overall, our business has an incredible sense of momentum going for it and good things are flowing to us on a daily basis. We have a lot of money flowing in on a monthly basis and we're on track to pull in \$250,000 this year in this business from all our streams of income. It's so satisfying to know that we've built up our business to this level and it's so exciting to see it thrive.

Overall, I love the place our business is in now and I love where we're headed. It feels so great to have large sums of money flowing through our business and funding all of our desires (like trips to Europe, really nice blue suits, etc.). It also feels so wonderful to know that we're having an enormous impact with our business and that we're helping people create transformation in their lives.